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ENTREPRENEUR OR TEACHERPRENEUR?

Today when rapid changes touch all spheres of society organization – its life style, economy, business and education – it is quite impossible for a separate community member to follow his usual rhythm. In the first place it is a teacher as person, who has a significant influence on the youth, should be adapted to new requirements of the time. It is no more possible for him to be just an educator: he must be also the administrator and the educational policy maker: the teacherpreneur [2].

In general, newly appeared entrepreneurial education is known to refer to the development of a certain type of personality whom we call entrepreneurial personality. He is active, autonomous, involved, responsible and creative. The same has recently appeared in educational sphere. It means to complete the profile of teacher's competences in order for them to summarize the educational opportunities and to generate projects of school and professional development. Teachers represent the central element of creating and disseminating entrepreneurial culture. Often there appears a situation when students manage to find the best instruments in order to make a career and excel in developing those abilities which could provide their success. Yet, most of them do not have the chance of discovering they might become their own bosses. That is why they are teachers who can encourage these ideas by the disciplines they teach, regardless the area, profile or level. They can stimulate student's creativity in the direction of using the assimilated knowledge, thus contributing to creating an environment appropriate for the development of entrepreneurial personality [1].

In the past, the structure of most traditional schools was aimed to separate the people who create schools' educational policies (administrators) from the people who actually deliver the education (teachers). Thus a teacherpreneur appears as a totally new brand of teacher who bridges the gap between the traditional classroom teacher, the administrator and the educational policy maker. He becomes involved in educational leadership, writes their own curricula, researches educational literature, educates other teachers and even works to reform official educational policies. Thus, teacherpreneurs have the ability to work in the classroom part time, while their schools and improving educational policy in the remainder of their time. In some ways, teacherpreneurship transform what already exists at the university level, where professors often take opportunities outside of their specific education system (e.g. a computer science professor that partners with private companies to develop new technology or a law school professor that performs legal research.) [2]. That shows a teacher as a competitive, creative and initiative person who can educate leadership and innovative qualities in a student.

So, what is a teacherpreneur? He is a teacher who can record video, design graphics, create podcasts, customize HTML, start a social media campaign and easily network with other teachers around the world. These teachers can lead professional development sessions, help schools with their publicity, design posters and launch advertising for school events, and teach an elective on social media and help students set up online accounts for the school, create video versions of professional development sessions and build a library of online lessons for new teachers. They also become better classroom instructors because of their multifunctional work – they receive different experience working with professionals outside the school, they aren't restricted to the information in textbooks because they interact with private educational institutions, which give them more up-to-date and relevant knowledge than can often be found in classroom textbooks.

Here one needs to remember about the cooperation of teachers and school authority. Having no approval and support of the latter teacherpreneurship will never develop.

REFERENCES

1. The entrepreneurial teacher [Electronic Resource]. URL: <http://teacher2020.eu/portfolio/the-entrepreneurial-teacher/>. – Title from the screen.
2. What is a Teacherpreneur? [Electronic Resource]. URL: <https://educationonline.ku.edu/community/what-is-a-teacherpreneur>. – Title from the screen.