

Using terms and understanding them is more effective than memorizing them, as it requires the ability to use them [4, p.68].

This method develops creative thinking, forcing to think in foreign language, and the ability to lead a discussion which contributes to the improvement of speech without relying on the finished text.

The case study method is not just a methodological innovation; the spread of the method is directly related to changes in the current situation in the education. We can say that the method is aimed not so much at mastering specific knowledge or skills, but at developing the general intellectual and communicative potential of a student and a teacher.

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## BLENDDED LEARNING THROUGH MYENGLISHLAB PLATFORM

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Today, one of the newest blended learning tools is MyEnglishLab, an online supplement to traditional paper textbooks (Cutting Edge, Academic Connections, Language Leader, Total English, Market Leader, English in Common, North Star, Top Notch, Speak Out) by Pearson which is designed to supplement the practical course of English in order to increase the amount of educational material, offer tasks of varying difficulty, remove difficulties in students understanding and practicing the language. It should be noted that the development of MyEnglishLab is due to the position of the author's team on the need for students to master the following key aspects: professional and vital skills, computer literacy, basic human activities (communication, collaboration, critical thinking and creativity) [1].

When teaching the discipline "Foreign Language (English)" students majoring in "Psychology" and "Social Work" of the Faculty of Social and Psychological Education of Uman State Pedagogical University named after Pavlo Tychna uses educational and methodological complex (hereinafter – NMC) "New Total English". Therefore, the online application MyEnglishLab,

which comes in conjunction with NMC, offers a number of interactive activities, practical tasks and tests that integrate with the program of the practical English course and help increase students' motivation to learn a foreign language, involve them in the learning process.

This modern platform is designed for learning English, the purpose of which is to motivate students to learn English and to provide opportunities to learn and improve the language anywhere, anytime, only using a phone or tablet. Moreover, students can complete assignments anywhere provided they have access to the Internet (at home, in a computer class, Internet cafe, on vacation, etc.) [2].

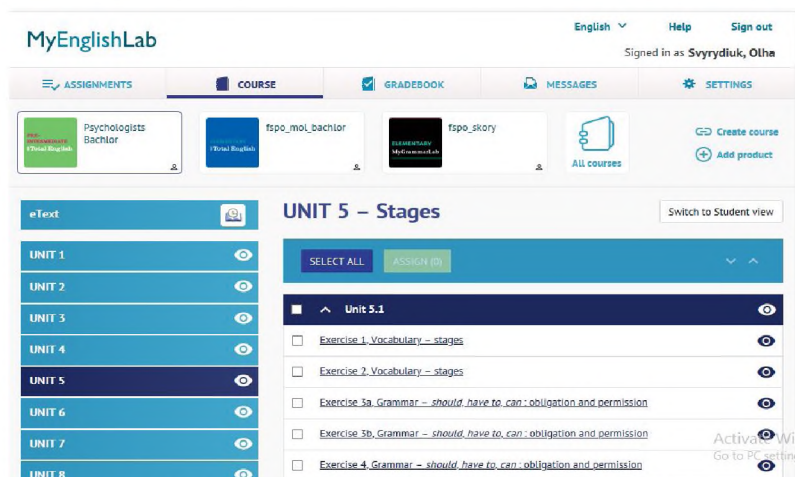


Fig. 4. New Total English course page with a list of modules, topics and exercises for them on the MyEnglishLab platform.

The positive point in the proposed tasks of the online application are tips, hints and keys that direct students to the appropriate help page in order to properly perform the exercises. This approach allows students to analyze answer options, not just guess them. The application also provides automatic assessment of student achievement. As a result, they can see instant feedback on their work in the diary, as well as monitor their own progress in learning English.

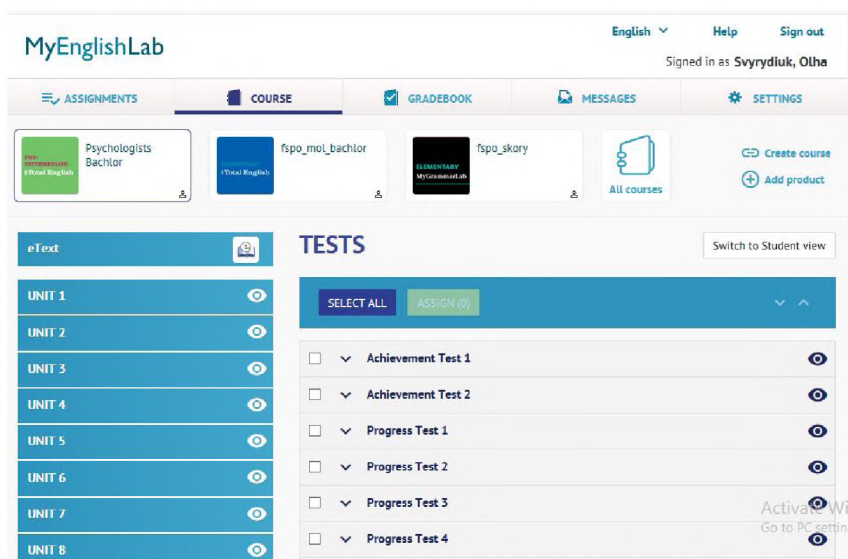


Fig. 5. Page with different types of tests: introductory, by topic and final on the MyEnglishLab platform.

However, student performance is automatically highlighted in the summary table, so the teacher also gets the opportunity to view the achievements of the whole group and each student in particular.

Student	Score	Grade	Completed
Ataryjazova, Tashbori	81%	C	31/31
Bahramova, Nazira	79%	C	31/31
Chargulyeva, Abadan	78%	C	31/31
Hudaynizorova, Jennet	92%	A	31/31
Sapargulyeva, Ejesh	51%	E	21/31
Toganova, Humey	81%	C	30/31
<b>Summary</b>	<b>79%</b>	<b>C</b>	

Fig.6. Group evaluation journal page on the MyEnglishLab platform.

MyEnglishLab provides the teacher with an automatic report on typical mistakes of students, ie the teacher forms a clear picture of each student's language difficulties, so he can take time to eliminate them in class, choose exercises and tasks to prevent recurrence of similar mistakes in the future. According to this appendix, the teacher is invited to select homework for the whole group and for each individual student, focusing on the different needs of effective learning of English. The teacher determines the final time and date of homework, or allows you to do it at any pace [3].

The principle of individualization in the computerized learning process in English is provided by the following factors: the ability to choose the individual pace of work; individual way of managing educational activities, the use of tasks of varying degrees of complexity with the possibility of moving to more complex or, conversely, simpler options for working with the program, depending on the success of the results; providing an individual set of learning support tools (reference books, tips, keys); adaptation of the form of educational material to individual features of information perception to specific students [4].

The combination of full-time and part-time learning using modern Internet technologies using MyEnglishLab allows the teacher to: monitor the progress of the group as a whole and specific students, getting tested programs, and monitor the learning process using an online journal, which is also filled with MyEnglishLab; communicate with pupils (students) in real time, setting deadlines for tasks (with a reminder function), choosing tasks for the whole group or for an individual student individually and analyzing the results of automatically tested tasks; to control the independent work of pupils (students), to see the objective state of success of mastering the studied material; customize the program to your needs.

Using MyEnglishLab allows a student to: perform online a large number of tasks specifically designed for the course with which he works; have a library of educational materials and interactive exercises; use video and audio

materials for self-study; receive detailed reports after automatic verification of their tasks, which significantly helps to see, analyze and correct their mistakes [5].

Conclusions. Due to the use of innovative technologies in the study of a foreign language, learning becomes more student-centered and time-efficient. Virtual learning environments maximize interaction and collaboration, interest in learning and receiving new information. Using the MyEnglishLab platform for teaching a foreign language, teachers can create an environment for lifelong learning with unlimited control, modification, archiving, viewing, etc., and most importantly – for close interaction between students and the teacher.

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## ЗАСТОСУВАННЯ МОДЕЛЕЙ ЗМІШАНОГО НАВЧАННЯ В ПРОЦЕСІ ВИВЧЕННЯ ІНОЗЕМНОЇ МОВИ У НЕМОВНИХ ЗВО

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На сучасному етапі розвитку української освіти відбувається реформування навчального процесу у закладах вищої освіти на кількох рівнях: інформатизація освітнього простору, інтеграційні процеси в сучасній вітчизняній освіті, налагодження українськими ЗВО співпраці з європейським навчальними закладами, студентські міжнародні обміни, можливість здобуття другої вищої освіти тощо, що зумовлює необхідності володіння іноземною мовою на високому рівні.

Проблема вибору найбільш ефективних інноваційних методів і технологій у закладах вищої освіти була завжди значущою й актуальною, а особливо сьогодні, оскільки пандемія COVID-19 вплинула на більшість країн, включаючи Україну. Після локдауну ЗВО України поряд зі стандартними технологіями навчання іноземної мови почали активніше використовувати інноваційні методики навчання, здебільшого змішане навчання (ЗМ) .

У роботах українських і зарубіжних науковців зазначається, що змішане навчання підвищує мотивацію студентів – імовірно, тому, що воно