

## **MODERN METHODS IN EFL TEACHING**

Today it is easy to have the Internet connection everywhere: in different educational and social settings, coffee shops, public transport, shops, classrooms etc. Thus the problem of the Internet and Internet technologies use in the process of teaching English as a foreign language is of vital importance, as at present to go with the times it is impossible for a teacher to neglect the interests and requirements of his students. But today you not always need to leave you home for studying - online learning has to be the greatest revolution in contemporary education. Any teacher may easily clarify that one of the most recent and effective methods to teaching and learning English is by integrating or fusing technology as a pedagogical tool in the classrooms [3].

It is impossible to imagine present education without using media communication tools and modern information technologies. Thus, we can define education as a method of personal formation in informational society and pay detailed attention to media education investigation. We may analyze media education as a separate branch of science while its subject is the person's interaction with mass media [2]. In general, it is the question of e-learning in ESL teaching which is understood as the use of electronic media information and IT in education. It can be used in or out of classroom, self-paced or with the teacher or instructor guidance. It is often used as a mean of distance learning.

Here we underline blogs as a component of modern technological tool in EFL teaching. Though blogs are integral element for any Internet user, teachers barely appreciate them as an educational tool. It is inevitably to happen at any school or with any teacher if not to recognize various pedagogical possibilities concerning use of blogs through file management, use of video, images and all kind of benefits relating interaction and communication.

We understand blogs as web logs that are updated on a regular basis by their author. They can contain information related to a specific topic or used as daily diaries about people's personal lives, political views, or even as social commentaries. Blogs give the user an opportunity to write content that is unique to him and his activity. They also give an occasion to interact with the visitors while promoting who you are and what you do [4].

Another aspect that the article touches upon is one more phenomenon within media education – network society. Some scientists consider its rise in communication society, thus, today networks, especially social ones, are playing a substantial role in our lives: networks easily connect people or groups of people according to their interest; they can acquire and create new communicational structures independently, which are difficult for traditional institutions; they can participate in the organization of social communities. It is possible to cite the following characteristics: social networks and network technologies cover all spheres of our lives; social networks represent a personally communication-based system; social network is a particular medium for participants' interaction; every system produced by a network is virtual and can exist independently; it has a branchy structure; social network aims at sociability – a feeling of ease and confidence within social interactions of a personality [1].

Thus, the described modern methods in EFL teaching can be useful, it is important to note that they are just tools and not the objective itself. They are not for all classes and need to be made an integral part of the course design. However, the use of blogs as a learning tool seems to be low-cost with high-returns. Whatever research should be done or how blogs can more effectively be used, it is a given that technology will continue to influence learning and teaching in every sphere of our lives. One should also not forget the problem of overuse of technology-mediated instructions that may lead to the loose of students' interest to the subject. There is also a necessity to given good computer knowledge to get good results in blended learning.

## Literature

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## **Заявка**

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