

INTERNET TECHNOLOGIES AS A MODERN FACTOR FOR ENGLISH AS A FOREIGN LANGUAGE TEACHING

Media process in the lives of modern people is greatly connected with new information and communication technologies. Today this global infrastructure is being developed while shifting information without limits in space and time. That brings to sudden increasing of knowledge importance. It is impossible to imagine present education without using media communication tools and modern information technologies. Thus we can define education as a method of personal formation in informational society and pay detailed attention to media education investigation. We may analyze media education as a separate branch of science while its subject is the person's interaction with mass media. In general it is the question of e-learning in ESL teaching which is understood as the use of electronic media information and IT in education. It can be used in or out of classroom, self-paced or with the teacher or instructor guidance. It is often used as a mean of distance learning. It is urging to underline that it was in 1960s when in Illinois University, the USA, they decided to use computers in teaching students. Many years have passed since, but we still turn to the method to be widely and successfully implemented in all spheres of our lives including education. That shows the problem is still vital and important to be investigated. Another aspect of the article problems is one more phenomenon within media education – network society. Some scientists consider its rise in communication society, thus today networks, especially social ones, are playing a substantial role in our lives: networks easily connect people or groups of people according to their interest; they can acquire and create new communicational structures independently, which are difficult for traditional institutions; approve to organize social communities on any given characteristic or goal (educational, professional, age). Canadian scientists find that media education builds on the positive, creative and pleasurable dimensions of popular culture. It incorporates production of media texts and provides critical thinking among students. In the digital age, the principles of media education are the same as they've always been, but the existence of cyberspace is adding new and challenging questions. The role of a teacher has been greatly changed as there appeared an accepted new critical pedagogy. We may emphasize on important challenges on evaluating the right information for one's needs and to synthesizing what one finds into useful knowledge [4]. In spite of a variety of the given term treating, we may combine them into common characteristics: • social networks and network technologies cover all spheres of our lives; • personally communication-based system; • social network is a particular medium for participants interaction; • every system produced by a network is

virtual and can exist independently; • it has a branchy structure; • sociability – a feeling of ease and confidence within social interactions of a personality.

This study involves 20 research articles in TEFL (the teaching of English as a foreign language) studies published in scientific journals from 2010 to 2017. The articles were analyzed inductively to generate a description about the research methods employed and the main ideas by article writers. The focus of attention is to identify the kinds of the research method, the research objectives, the way of data collection, and the way of data analysis. These focused points are necessary to describe what, why, and how the article writers conduct their studies so as they are successful in communicating their research findings through international scientific journals.

To conclude we identify a few demerits of integrating a virtual classroom, IT platforms and apps into a teaching school environment, and there is no doubt that they are immensely clarified by the many benefits. They are aimed to stimulate informative interest to the language; to make a class of problem, creative and research character; to contribute to students' team work. The bottom line here is that any learning institution that wants to offer online classes should be ready to invest in a good virtual classroom and learning management system as providing the Internet access all over the space. The question of using IT platforms and computer environment is rather disputed. As Tom Snyder foresees a time when there will be totally virtual colleges and universities and students will not only take classes at their own institution, but enroll in courses at the great institutions of learning around the world [3]. It will easily give the opportunity to communicate with outstanding scholars – it brings the possibility not only to study political science with Bill Clinton or science with a Nobel Prize winner, but to have live communication with native speakers worldwide. Here we should also remember the immense use of IT apps at English classes makes learners disconnected from the real world. To avoid these problems educators should always use verbal communications along with online education tools so that their students can dynamically learn the topics along with proper interactions. In the end, to go with the times it is urging for an educator to focus on new Internet tools (IT platforms, media tools, social networks etc.) to involve students in English studying as they are seen to be the future of all educational establishments for the purposes of education and training.

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